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| Close-up image showing the leaf-sides of two oversized books side-by-side on a bookshelf, with additional books in soft focus background |
| FRANCHISE OUTLOOK  www.btheducationgroup.org |
| |  |  |  | | --- | --- | --- | | Dr.Coach Achu Gustave |  |  | |

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| BTH EDUCATION GROUP: FRANCHISE OUTLOOK |

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# INTRODUCTION

**BTH Education Group** is an International Education and Development implementer and review organization consentient to the universal imprimatur on education (UDHR Art. 26) and development (Article Resolution 41/128 – Right to Development), with a focus on institutional development in conformity with SDG 16, for supra-national development:

**BTH Education Group is an investment education/education investment organization: education must/shall be directed!**

**Investment education because that is the direction of education by law (UDHR Art 26:2) and education investment because we invest in multiple international, post-industrial education projects: PECE-OEDP-ICD-Q4-Life, Investor Education, ISSAD etc.**

**As a global education investment organization,** in Family Education, Professional Early Child Education, Occupational (Industry) Education, Investment education and Education franchises; We design-develop, build and manage the following programs and strong institutions (SDG 16) for community, regional, national and supra-national maturation;

* Professional Early Child Education Programs and Institutions (PECE)
* Occupational-Industry Education and Development Programs, Centers or Institutions (OEDP) – An industry workforce development assemblage.
* Investor Education Programs, Investor Education Schools
* International Corporation Development
* International Social Administration Schools
* Family Maturation Programs and Family Maturation Schools
* PECE Education Franchises
* OEDP Education Franchises

1. **Professional Early-Child Education (PECE):** Our goal is to implement strong professional precocious learning institutions for children that will resonate sustainable and tenacious communities and a better world. For more information, visit, [www.btheducationgroup.org/pece](http://www.btheducationgroup.org/pece)
2. **Occupational Education and Development (OEDP):** The objective of the OEDP is to promote the culture of work across Africa and the world over, through the development of renown industry craftsmanship: to mastermind the implementation of industry credentials, hands-on training, and certification from integral occupational education and craftsmanship, foremost, across Africa and the world over. For more information, visit, <https://btheducationgroup.org/oedp>
3. **Investor Education School:** The objective of The Investor Education School and program is to foster industry specific, corporate, and market information, market share and standard market requirements for maximal profit.  
     
   This program is driven by astute industry Education, and standard market certification requirements: For more information, visit, <https://btheducationgroup.org/the-investor-education-school>
4. Education Franchise Program: The objective of the franchise program is to metastasize utility education and development at all levels: from professional early child education ([PECE](http://weebly-link/844594452930116338)), occupational education  ([OEDP](http://weebly-link/701824587150338870)) and[investor education](http://weebly-link/588498502954167032); For more information, visit, <https://btheducationgroup.org/education-franchise>

# EDUCATION FRANCHISES

* **PECE Education Franchises**

**Single Center Program - Cameroon & other African Countries:**

* Franchisee Fee (Chief of Center Manager-CC) = 15,000,000 FCFA
* Number of Staff: 4
* Monthly ROI Per Center Staff (CS) = 250,000 FCFA
* CS Tuition = 2,500,000 FCFA
* Franchisee ROI per annum = 30,000,000
* Base enrollment number = 100
* Base Contract Duration (CC) = 5 years
* Base Contract Duration (CS) = 5 years
* **PECE Multi-Franchise Program - USA:**
* Base Number of Centers = 2
* Franchisee Fee (Chief of Center-CC) = USD 165 000
* Number of Staff per Center: 4
* Franchisee ROI per annum = USD 246,000
* Monthly ROI Per Center Staff (CS) = USD 4,941
* CS Tuition = USD 25000
* Base enrollment number per center = 100
* Base Contract Duration (CC) = 5 years
* Base Contract Duration (CS) = 5 years
* **OEDP Franchises:** The OEDP franchise is focused on occupational learning for the world of work from level 1-4, at one hundred percent technocracy across different certification requirements for multiple industries across the globe.

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| **OEDP Franchisee Details: Cameroon & Africa** | |
|  | * Number of Training Centers = 1 * Franchisee Fee = 15, 000, 000 FCFA * Franchisee ROI per annum = 30,000,000 FCFA * Base enrollment number per center = 200 * Number of Staff = 4 * Monthly ROI Per Center Staff (CS) = 300, 000 FCFA * CS Tuition = 3,500,000 FCFA * Base Contract Duration (CC)   = 5 years * Base Contract Duration (CS) = 5 years |

**NB:**

* Multi-franchise offerings are available for EMEA zones for up to USD 302,580.0 / 180,000,000 FCFA per annum for level 1-4 Occupational Training – Workforce Development Programs.
* USD +500,000 up, for platinum level 5 offerings only (Investor Education)!!

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| **OEDP Franchise Program - USA:**   * Base Number of Centers = 2 * Franchisee Fee (Chief of Center-CC) = USD 165 000 * Number of Staff per Center : 4 * Franchisee ROI per annum = USD 246,000 * Monthly ROI Per Center Staff (CS) = USD 5000 * CS Tuition = USD 25000 * Base enrollment number per center = 100 * Base Contract Duration (CC)  = 5 years * Base Contract Duration (CS) = 5 years |  | |

# ROLES

**ROLE OF THE FRANCHISOR:**

The Franchisor (BTH Education Group) is responsible for,

* Providing training to Franchisee; to Sponsors, Center Chiefs, and Center Staff, regarding the operation and sustainability of the Franchise. The Training embodies the following; General knowledge-based training about the Franchise, Role-based Training, Marketing and Sales, Management, Certification Training: Certified Service Manager (CSM), Customer Service Specialist (CSS), Digital and Information Security Literacy (IC3 GS6 and CSCU), Entrepreneurship (ESB) and Communication Skills for Business. Training will utilize an action-learning methodology.
* Provide Refresh Training
* Trimester Audits and support

**ROLE OF THE FRANCHISEE AS A CC:**

**The Chief of Center (CC)** is the administrative head, responsible for the following;

**Superintendence:** Management by overseeing,

* The operation of the center agenda, concurrent with the rights of franchisees to enter into business transactions as per the portfolio and potency of the franchisor.
* the recruitment of **Center Staff (CS),** following the Franchise guidelines.
* the performance or operation of Center Staff (CS),
* Marketing and Sales Agenda
* Enrollments in accordance with the fiscal policy and guidelines of a Franchise regarding registrations, tuitions, distribution of ROI.
* The Administrative Supervision of Occupational Education training programs and exams.
* Organize refresh training programs as per the guidelines of the Franchisor

**ROLE OF CENTER STAFF (CS):**

Navigate through the rigorous critical action learning program requirements and training provided by the Franchisor, in the light of the following,

* General knowledge-based training and exam regarding the franchise
* General information about Occupational Education Programs
* An introduction into the Hexad Training Framework (Personal -Professional Development – Occupational Development – Financial Development, Relationship Development and Truth Education)
* The Marketing and Sales Program
* Learning Management Systems
* Supervision

# industry holdings

INDUSTRY HOLDINGS: PARTNERSHIPS, WORKFORCE DEVELOPMENT, TRAINING, CERTIFICATIONS, WORK NETWORK INDUSTRY SOLUTIONS:

**(This is not an exhaustive list!)**

**Microsoft:** Intelligent Cloud (Apps and Infra, Data & AI)

**Microsoft:** ERP & CRM

**AWS:** Artificial intelligence, Archiving, Backup and Restore, Blockchain, Cloud, Migration, Cloud Operations, Containers, Content Delivery, Database Migrations, Data Lakes, DevOpsRapidly, E-Commerce, Edge Computing, Front-End Web and Mobile Development, High Performance Computing, Hybrid Cloud Architectures, Internet of Things, Modern Development, Multicloud, Remote Work, Resilience, Scientific Computing, Serverless Computing, Website.

**EC-Council:** Vulnerability Assessment and Penetration Testing, Cyber Forensics, Network Defense and Operations, Software Security, Governance.

**PECB: INFORMATION SECURITY:** ISO/IEC 27001, ISO/IEC 27002, PECB Chief Information Security Officer, EBIOS, ISO/IEC 27005, ISO/IEC 27035 | **CYBERSECURITY MANAGEMENT:** Cybersecurity Management, Cloud Security, Penetration Testing, SCADA, ISO/IEC 27033 Network Security, СММС, NIS 2 Directive Search | **TECHNICAL CYBERSECURITY:** Ethical Hacking, Certified Cyber Threat Analyst

**COMPTIA:** ITF+, A+, Network+, Security+, Cloud+, Server+, PenTest, CySA, CASP

**ETA International:** **Medical Technology** (Biomedical), | **Communications** (5G Technician (5GT), Broadband-Voice over Internet Protocol (B-VoIP), Certified Satellite Installer (CSI), Distributed Antenna Systems (DAS), General Communications Technician — Level 1 (GCT1-2), Line & Antenna Sweep (LAS), Microwave Radio Technician (MRT), Mobile Communications and Electronics Installer (MCEI), Passive Intermodulation Testing (PIM), Radar (RAD), RF Interference Mitigation (RFIM), Advanced Interference Mitigation (AIM), Telecommunications (TCM), Wireless Communications (WCM) | **Fiber Optics** | **Information Technology** | **Photonics and Precision Optics**|**Renewable Energy** |**SmartHome** |**Workforce Readiness Certifications**

**The American Welding Society (AWS):** **+7 Welding Certifications:** **SMAW Shielded Metal Arc Welding (SMAW)** | **GMAW Gas Metal Arc Welding (GMAW)** | **GMAW-S Gas Metal Arc Welding - Short Circuit** | **FCAW Flux Cored Arc Welding (FCAW) | GTAW Gas Tungsten Arc Welding (GTAW) |SAW Submerged Arc Welding (SAW)** | **BZ Brazing**, across industry specific welding processes for welding contracts across the following industries; **Aerospace, Shipping + Rail, Construction, Green energy, and Manufacturing + Maintenance, Automative,** et al.

**PEARSON VUE: EXAM DELIVERY PARTNER**

We have **Client Authorization** from Pearson to deliver exams for the following Pearson VUE clients: ABA Espana, ABWM, ACSM, AFP, AHIMA, AIWMI, Alibaba Cloud Certification, Amazon Web Services, American Academy of Financial Management India, American College, American Society for Nondestructive Testing, AMPP, APICS, Aptitude Test for Entrance Exam- ATEE, Baidu Certification, Basic Ability Exam, BBPSD, The Chartered Institute for IT, BOMI International, Brightest GmbH, Broadcom Software, Business Solutions Suite, CertiTrek, CertNexus, Chainshine Financial Training, Chartered Global Management Accountant, Chartered Institute of Management Accountants, Check Point Software Technologies, Cisco Systems, Citrix Systems, CMA Sri Lanka, CompTIA Testing, Condition Zebra (M) Sdn. Bhd., CPS HR, Crossfit, CyberArk, EC-Council, Epic Systems Corporation, Ericsson, ForgeRock, Fortinet, GASQ, GIAC, GISCI, Global Association of Risk Professionals, Globex Certifications Inc., Guild of Architectural Ironmongers Ltd, Hack2Secure, HCL Software Academy, HPE Certification and Learning, Huawei, IBM Corporation, IFRS Foundation, IGP&I Clubs, Infosys Limited, Institute of Chartered IT Professionals, Institute of International Container Lessors, Intel, International Association for Health Coaches(IAHC), International Association of Privacy Professionals, JMA Certification (CPP/CPE/CPF), Juniper Networks, Linux Professional Institute Testing, London Academy of Professional Training, LPI-Japan Testing, Metacred, Microsoft, National Restaurant Association, Neptune, NetApp, Nokia, Omnissa, PCI Security Standards Council, Pearson VUE Orientation Exam, Pegasystems Inc, PMI - Project Management Institute, Rocheston Press Pvt Ltd, Ruijie Networks, Japan Ltd, Snowflake, Society for Maintenance & Reliability Professionals, Splunk, Strasz Assessment System, Tableau, Teradata, The QT Company, U.S. Secret Service, Unity Certification, VEEAM VMCE, VMware, LLC, VUE Testing, WINS, ZTE, ZTE Certification.

As an invaluable member of the Pearson VUE Test Center network, we’re also committed to providing required workforce training-development, across the industries listed within the client authorization; to develop-train certified competiences for the OEDP Work Network and deploy across different industry eco-systems.

# USEFUL LINKS

**Other OEDP Training and Work Network Useful links:**

* <https://web.facebook.com/share/p/4XFpRQy5hgz7g559/> - Healthcare IT
* <https://web.facebook.com/share/p/Zje8aJBhLpUVBP1Q/> - Biomedical et al
* <https://web.facebook.com/share/p/81hvQDJ6mQnk1FsJ/> - IT Work Network
* <https://web.facebook.com/bthedugroup/videos/1205415896676122/> - The Welding School

For more information email: [franchise@btheducationgroup.org](mailto:franchise@btheducationgroup.org)